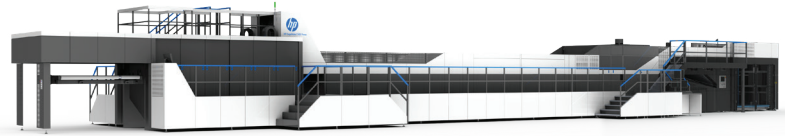


5 WAYS



SUTHERLAND PACKAGING CAN HELP YOU PROFIT FROM THE SPEED, FLEXIBILITY, AND PRECISION OF THE FULL-COLOR HP C550 DIGITAL PRESS



SPEED TO MARKET

On-demand printing, last minute changes, and flexible print runs get you quickly to market... with one-off prototypes or full production rollouts.



NEXT GEN COLOR QUALITY

Razor-sharp, offset quality printing in one single pass under one million nozzles to deliver more than 16,000 vibrant colors...all with precise matching of a brand's unique color profile.



INSTANT COST SAVINGS

No costly printing plates, just one small artwork set-up fee...that's instant bottom-line benefit.



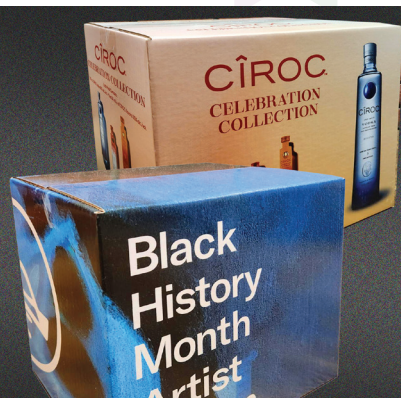
GEOGRAPHIC COVERAGE

Sutherland will be the first to own this C550 press on the East Coast...plus, our unique HP partnership allows us access to cover your digital needs from Canada down to the Carolinas.



RECESSION PROTECTION

Instant flexibility to expand sales through a looming recession by reaching new customers and deploying your brand message... anywhere you choose, anytime you want.



SUTHERLAND
HIGH IMPACT, POINT-OF-PURCHASE DISPLAYS

PREMIER TECHNOLOGY + UNEQUALLED EXPERTISE

That's the power of Sutherland's digital print solutions

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